

Convener

Dr. G. Muruganathan, M.Pharm, Ph. D.,
Principal,
Swamy Vivekanandha College of Pharmacy

Organizing Secretary

Dr. P. Sharmila Nirojini, M.Pharm, Ph. D.,
Professor & Head
Department of Pharmacy Practice
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Organizing Committee Members

Ms. Nithyakala. P, M.Pharm

Asst. Professor, Department of Pharmacy Practice

Mrs. Nithya Raju, M.Pharm

Asst. Professor, Department of Pharmacy Practice

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Asst. Professor, Department of Pharmacy Practice

Dr. Shangavi. V, Pharm D

Asst. Professor, Department of Pharmacy Practice

Dr. Malarvizhi. P, Pharm D

Asst. Professor, Department of Pharmacy Practice

"Confirm your Registration on or before
20th June 2022

Participants Limited to 300 Numbers Only"

REGISTRATION LINK: <https://forms.gle/QpCjV1uRhi9xnE3f7>

REGISTRATION FEE: Rs. 400/-

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**25TH
JUNE
2022**



ISPOR

CLINICAL PHARMA PRACTICE- INDIAN & GLOBAL SCENARIO [CPP-IGS 2022]

Theme - Health Economics and Outcomes Research (HEOR)

Organized By,

Department of Pharmacy Practice

Swamy Vivekanandha College of Pharmacy

NBA accredited Institution, Affiliated to The Tamil Nadu Dr.MGR Medical University, Chennai, Approved by PCI
Elayampalayam, Tiruchengode - 637 205, Namakkal Dt., TN, Website: www.svcop.ac.in

PROGRAMME SCHEDULE

Venue : Dental College Auditorium
Registration: 8.30 am – 9.30 am
Inauguration: 9.30 am - 10.00 am



Session-I Time : 10.00 am -11.15 am

Mr. Ram Prasanna, M.Sc., (Pharmacoeconomics
and Health Economics)

Director, HEOR,
Eversana, Bengaluru

Tea Break: 11.15 am - 11.30 am



Session-II Time : 11.30 am -12.45 pm

Ms. Vishnubhotla Manasa, B.Pharm., MS.,

Senior Manager, HEOR,
Eversana, Bengaluru

Lunch Break : 12.45 pm - 1.45 pm



Session-III Time : 1.45 pm -3.00 pm

Dr. Vallish Nagendra, M.B.B.S, MD.,

Senior Consultant - Medical Writing and Biostatistics
MarksMan Healthcare Communications
Hyderabad.



Session-IV Time : 3.00 pm - 4.15 pm

Dr. P. Sharmila Nirojini, M. Pharm, Ph.D.,

Professor & Head
Swamy Vivekanandha College of Pharmacy
Elayampalayam, Tiruchengode.

Tea Break : 4.15 pm - 4.30 pm

Panel Discussion: 4.30 pm -4.45 pm

Valedictory: 4.45 pm -5.15 pm

ABOUT THE INSTITUTION

With educational excellence as the motto Angammal Educational Trust under the chairmanship of Prof. Dr. M. KARUNANITHI, B. Pharm., M.S., Ph.D., D.Litt., laid the foundation for the Swamy Vivekanandha College of Pharmacy (SVCP) in the year 1992. Located in the Namakkal District, Tamil Nadu, the institute endeavors best by rendering and implementing various significantly productive programs to benefit the women's community to create a productive impact worldwide, technically, and economically. Starting with pharmacy, today Vivekanandha Educational Institutions offer many Courses in 28 Colleges Covering School, Arts and Science, Engineering, Management, Teacher Training, Nursing, Dental, Pharmacy, and Allied Health Sciences and Stands as Asia's Largest Educational Institution for Women's Education with a **"Dedicated Mission to Educate Women"**.

ABOUT THE DEPARTMENT

The Department of Pharmacy Practice of Swamy Vivekanandha College of Pharmacy (SVCP) established in 2008 specializes in Clinical Pharmacy services and Pharmaceutical care at Vivekanandha Medical Care hospital. The department playing a key role to fulfill the needs of clinicians and patients and other health care professionals by providing the services like drug information services, patients counselling, medication chart review, medication reconciliation, Pharmacovigilance, clinical toxicological studies, pharmacoeconomic evaluation, outreach activities and continuing Pharmacy Educations (CPE) programme. The department has a team of enthusiastic and talented faculty members. The department has several collaborations with well reputed hospitals and industries to extend our student research activities. The department is a peripheral centre for the Pharmacovigilance program of India (PvPI) and secretariat for ISPOR-India Tamil Nadu Regional Chapter also established ISPOR-SVCP student's chapter in the year 2020. The faculty has won various national and international scholarships and awards from ISPOR. The department organizing the national level seminar Clinical Pharma Practice- Indian and Global Scenario (CPP-IGS) annually with the motto of educating the pharmacy students on real world's need and connecting them with industries.

ABOUT THE SEMINAR

In the emerging pharma field, clinical pharmacy practice plays an important role in safe and effective use of medicine. As a health care professional, pharmacy students play a vital role in health care delivery to people. To address the scope and importance of Health Economics and Outcomes Research is to improve the decision making in a complex health care environment and to understand health care markets and systems throughout the world. Department of Pharmacy Practice organizing one day National Level Seminar on **"Clinical Pharma Practice- Indian & Global Scenario" (CPP-IGS 2022)**.